

Ad Size	Open Rate	Contracted Rate*				
		x2 4% off	x3 8% off	x4 12% off	x5 16% off	x6 20% off
1/6 Page	\$195	\$187	\$179	\$172	\$164	\$156
1/4 Page	\$241	\$231	\$222	\$212	\$202	\$193
1/3 Page	\$287	\$276	\$264	\$253	\$241	\$230
Half Page	\$385	\$370	\$354	\$339	\$323	\$308
2/3 Page	\$446	\$428	\$410	\$392	\$375	\$357
Full Page	\$513	\$492	\$472	\$451	\$431	\$410
Double Spread	\$924	\$887	\$850	\$813	\$776	\$739

City Pages - Talk to your Advertising Consultant. Price may vary.

Business Card Ad - Located in the business card section with annual investment of only \$289, your ad will run all year. Standard business card size of 3.5 x 2 inches.

**All ads must run within 1 year. Discount can be retroactive. Premium placement available, including back cover, inside front cover or back cover for a 10% charge.*